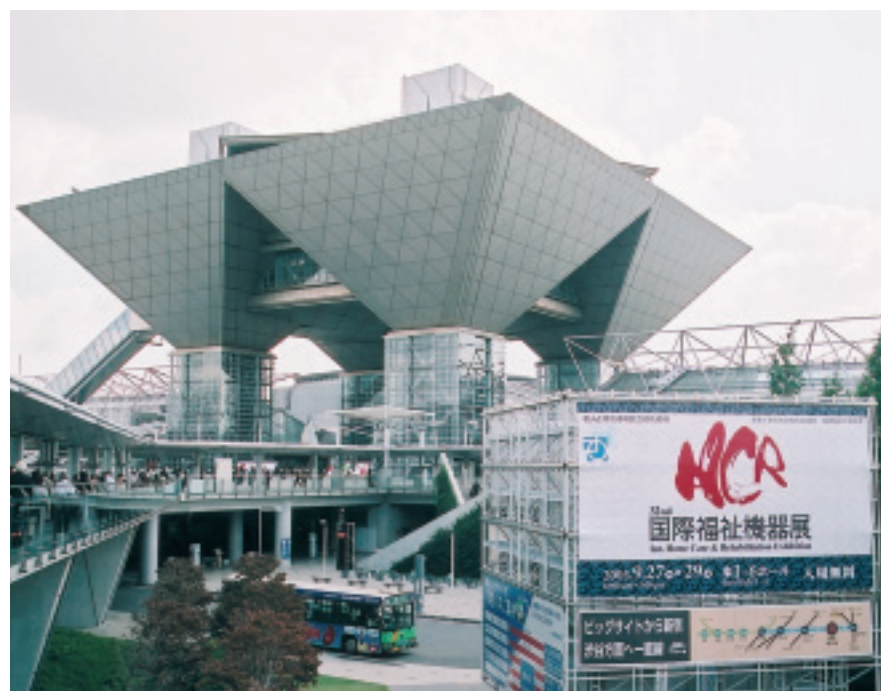




News & Promotional Activities

In addition to promoting H.C.R. 2005 by designing and distributing 1 million direct mail postcards, 15,000 posters, and 150,000 leaflets to related companies and organizations, our H.C.R. 2005 News (5 issues) and H.C.R. 2005 Press Release (4 releases) were also sent to the mass media and related persons, some of whom news coverage were requested, as well as publication of articles regarding the event. As a result, 450 persons from various press media visited H.C.R. during the exhibition to report on the event.

We continually revised the information for our H.C.R. 2005 website, in addition to making a complete revision of the contents of the "Product Information on Home Care & Rehabilitation Equipment" on September 7, 2005. The total number of pages viewed was 1,099,367 for the entire month of September.



32nd Int. Home Care & Rehabilitation Exhibition 2005

Organizers Health and Welfare Information Association,
Japan National Council of Social Welfare

Date Tuesday, September 27 - Thursday, September 29, 2005

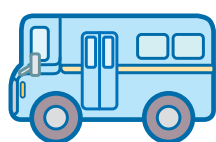
Time 10:00 a.m. - 5:00 p.m.

Venue Tokyo Big Sight
(Tokyo International Exhibition Center)
East Halls
3-21-1, Ariake
Koto-ku, Tokyo, Japan

Participants 630 Exhibitors (562 domestic and 68 overseas)

Visitors 135,825 visitors

Sponsors Ministry of Health, Labour and Welfare
Ministry of Economy, Trade and Industry
Ministry of Internal Affairs and Communications
Tokyo Metropolitan Government
Respective embassies of participating companies



Shuttle Bus

For the convenience of visitors who used wheelchairs and those who had difficulty in walking, a shuttle bus service was provided between the East Exhibition Hall of Tokyo Big Sight and the Kokusai Tenjijo Station of the Rinkai Line. A total of 9,681 persons used the shuttle buses.

Route: Kokusai Tenjijo Station ↔ Tokyo Big Sight
Period: Tuesday, September 27 - Thursday, September 29, 2005
Time: 9:30 am to 5:30 pm (until 4:00 pm on the last day)



Wheelchair Rentals

With the cooperation of the exhibitors listed below, powered wheelchairs and 3- and 4- wheeled scooters were rented to visitors who were in need of wheelchairs to use during their visit to the exhibition. The total number of wheelchair rentals was 293 for the 3-day period.

● Collaborators of Wheelchair Rentals (In alphabetical order)

- | | |
|--|-------------------------------------|
| ○ Abilities Care-Net Incorporated | ○ NISSIN MEDICAL INDUSTRIES CO.,LTD |
| ○ AISIN SEIKI CO., LTD. | ○ SAITO KOBO Ltd. |
| ○ ALCARE CORPORATION | ○ SANYO Electric Co., Ltd. |
| ○ Fukushin Electric Co.,Ltd. | ○ SERIO CO.,LTD. |
| ○ IMASEN ENGINEERING CORPORATION | ○ SUZUKI MOTOR CORPORATION |
| ○ KANTO AUTO WORKS, LTD. | ○ TADA MOKKO CO., LTD |
| ○ Matsushita Electric Industrial Co., Ltd. | ○ Toyota Auto Body Co., Ltd. |
| | ○ YAMATOME Inc. |

With the cooperation of MOMO Tokyo Pilot Club

