

H.C.R. 2006 Report on the 33rd Int. Home Care & Rehabilitation Exhibition 2006

1 Opening Ceremony

The curtains of the 33rd Int. Home Care & Rehabilitation Exhibition 2006, 3-day exhibition opened with greetings by Ritsuko Nagao, Chairperson of the Japan National Council of Social Welfare, in front of an audience of visitors, sponsors, co-sponsor organizations and exhibitors. The exhibition was officially opened after the decorative ball was opened (by Mr. Christian Carstensen, H.C.R. Overseas Coordinator - Europe, Mr. Tom Borcharding, H.C.R. Overseas Coordinator - North America, and Mr. Akira Suetsugu, President of the Health and Welfare Information Association).

Date: Wednesday, September 27, 2006
Time: 9:50 am
Place: In front of East Hall 2



2 632 Exhibitors from 16 Countries and 1 Territory

There were 554 Japanese companies and related groups (of which 88 were first time exhibitors) and 78 overseas companies from 15 countries and 1 territory that exhibited.

| Country | Number of Exhibitors | Country | Number of Exhibitors |
|-----------|----------------------|-------------|----------------------|
| Japan | 554 | Netherlands | 4 |
| Australia | 1 | Norway | 2 |
| Canada | 3 | Spain | 2 |
| China | 2 | Sweden | 8 |
| Denmark | 13 | Switzerland | 1 |
| Finland | 1 | Taiwan | 7 |
| France | 4 | U.K. | 5 |
| Germany | 8 | U.S. | 16 |
| Mexico | 1 | | |

A total area of 50,000m² (equivalent to the size of 6 baseball fields) was utilized for our comprehensive exhibition with more than 25,000 home care and rehabilitation equipment on display. As a larger area was allotted to each company than the previous years, the actual total exhibition area was the largest in the history of the H.C.R.

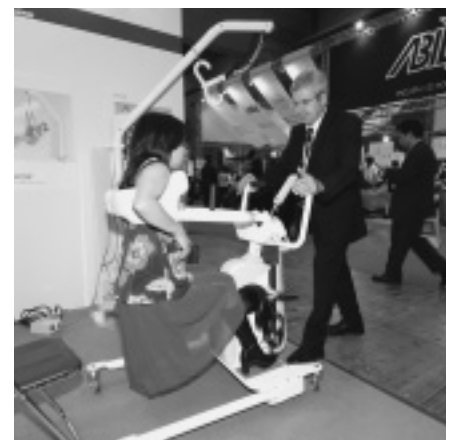


3 Social Event for Exhibitors & Other Guests

A reception party was held with more than 400 exhibitors, sponsors, co-sponsor organizations and other guests in attendance. Following the Organizer's greetings by Mr. Akira Suetsugu, President of the Health and Welfare Information Association, a congratulatory speech was given by Mr. Hiroki Nakaya, Director-General of the Department of Health and Welfare for Persons with Disabilities of the Ministry of Health, Labour and Welfare.

Appreciation awards and commemorative gifts were presented by the Organizer to companies and related groups that have participated in our Int. Home Care & Rehabilitation Exhibitions 15 times. This year, the following 2 overseas companies and 7 Japanese companies/related groups were presented with awards:

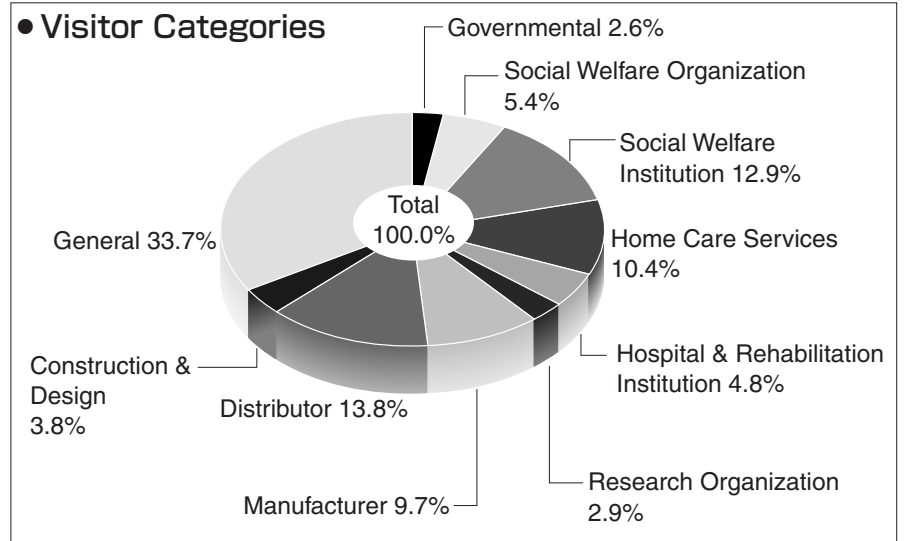
- Scantal Textile A/S (Denmark)
- Sunrise Medical Technologias S.A. de C.V. (Mexico)
- ACCESS INTERNATIONAL CORPORATION
- K.HOSPITA CO., LTD.
- SARAYA CO.,LTD.
- DAIDO KOGYO CO., LTD.
- TOKAI KIKI KOGYO CO., LTD.
- TOYO SEIKO Co., Ltd.
- Livedo Corporation



4 130,000 Visitors, Increase in the General Public Sector

The 33rd Int. Home Care & Rehabilitation Exhibition 2006 drew a crowd of 130,627 visitors.

| Date | Number of Visitors | Weather | Total Number of Visitors |
|------------------|--------------------|--------------|--------------------------|
| Sept. 27 (Wed) | 42,207 | Rainy/Cloudy | — |
| Sept. 28 (Thurs) | 44,047 | Sunny | 86,254 |
| Sept. 29 (Fri) | 44,373 | Cloudy | 130,627 |



5 Exhibition Products

Last year's numbers of exhibitors by product category reveal a decrease in the bed category and an increase in the many care prevention equipment and related products, such as muscular strength training machines, physical function training machines and oral care products, presumably due to the revisions to the Long-term Care Insurance System.

| MOBILITY EQUIPMENT (No. of Co's) | | COMMUNICATION EQUIPMENT (No. of Co's) | |
|---|----|--|----|
| 1 Wheelchairs (manual) | 68 | 45 Hearing aids | 8 |
| 2 Wheelchair related goods | 70 | 46 Emergency/wandering systems | 18 |
| 3 Powered wheelchairs | 40 | 47 Word processors, computers & Braille printers for physically challenged | 9 |
| 4 Powered 3- and 4-wheeled scooters | 13 | 48 Operating aids for disabled to input data | 6 |
| 5 Bicycles | 1 | 49 Software for physically challenged | 9 |
| 6 Wheelchairs (attendant pushed) | 20 | 50 Letter enlargement equipment for reading | 3 |
| 7 Walkers/walking aids | 56 | 51 Special telephones, faxes & portable talking aids | 5 |
| 8 Canes | 42 | 52 Support systems for blind | 7 |
| 9 Stretchers | 7 | 53 Other communication related equipment | 23 |
| 10 Patient transfer aids | 16 | | |
| 11 Floor lifts | 19 | | |
| 12 Ceiling/fixed lifts | 20 | | |
| 13 Car operating equipment for disabled | 10 | | |
| 14 Cars for wheelchair users & others | 20 | | |
| 15 Mobile baths | 2 | | |
| 16 Other mobility related equipment | 29 | | |

| BED RELATED | |
|--|----|
| 17 Beds | 41 |
| 18 Mattresses, Pressure sore prevention products | 69 |
| 19 Side tables | 13 |
| 20 Care related sheets | 22 |
| 21 Other bed related equipment | 21 |

| BATHING EQUIPMENT | |
|-------------------------------------|------|
| 22 Bathtubs | 18 |
| 23 Bathing chairs | 37 |
| 24 Anti-slip products | 14 |
| 25 Bath boards | 20 |
| 26 Bathing lifts | 16 |
| 27 Other bathing related equipment: | 2925 |

| TOILET/DIAPER RELATED | |
|-----------------------------|----|
| 28 Portable toilets | 26 |
| 29 Toilets/toilet seats | 18 |
| 30 Deodorizers & germicides | 14 |
| 31 Toilet related | 38 |
| 32 Diapers | 31 |

| DAILY LIVING AIDS | |
|--|----|
| 33 Chairs, positioning, lifting chairs | 42 |
| 34 Tables | 17 |
| 35 Furniture | 16 |
| 36 Washbasins | 9 |
| 37 Eating utensils/table ware | 23 |
| 38 Kitchen | 15 |
| 39 Cooking aids | 8 |
| 40 Clothing | 31 |
| 41 Shoes | 34 |
| 42 Clothes changing aids | 2 |
| 43 Care products | 43 |
| 44 Other related daily living aids | 40 |

| CONSTRUCTION / HOME EQUIPMENT | |
|--|----|
| 54 Slopes/ramps | 21 |
| 55 Rails | 33 |
| 56 Elevators | 7 |
| 57 Platform lifts | 26 |
| 58 Stair climbers/stair lifts | 13 |
| 59 Other construction / Home related equipment | 31 |

| REHABILITATION EQUIPMENT | |
|---|----|
| 60 Rehabilitation equipment for walking | 23 |
| 61 Training materials, devices & equipment for rehabilitation | 38 |

| ARTIFICIAL LIMBS & ORTHOPEDIC PRODUCTS | |
|---|----|
| 62 Artificial limbs & orthopedic products | 12 |

| CASUALTY PREVENTION PRODUCTS | |
|---|---|
| 63 Casualty prevention products for elderly & physically challenged | 9 |

| EQUIPMENT & RELATED PRODUCTS FOR INSTITUTIONS | |
|--|----|
| 64 Floor and wall materials for institutions | 3 |
| 65 Washing/drying machines | 9 |
| 66 Sterilizing, deodorizing & air cleaning equipment | 13 |
| 67 Care workers uniforms | 5 |
| 68 Other related equipment & products for institutions | 18 |

| MANAGEMENT INFORMATION SYSTEMS FOR HOME CARE AND INSTITUTIONAL SERVICES | |
|---|----|
| 69 Home care & rehabilitation related computer systems | 35 |

| CARE PREVENTION PRODUCTS | |
|--|----|
| 70 Body function training equipment, muscular strength training machines | 54 |
| 71 Oral care related products | 18 |

6 H.C.R. 2006 International Symposia

During the H.C.R. 2006 exhibition International Symposia were held, inviting specialists from overseas. Guest speakers from Europe and the US reported on the latest on "The Structure of Systems to Support the Independence of the Physically, Mentally and Emotionally Challenged (Europe)", as well as on "The History and Current Situation of Elder Abuse Prevention Legislation in the U.S." In addition, leaders of social welfare organizations involved in local assistance of the Sumatra offshore earthquake and tsunami victims were invited to report on actual cases and current challenges.

In each of the symposia, participants exchanged opinions based on the current situation in Japan and gained further understanding. In total, 662 persons were in attendance.

Wednesday, September 27

Title: "The Structure of Systems to Support the Independence of the Physically, Mentally and Emotionally Challenged (Europe)"

Panelists: Dr. Hans van Ewijk, President - ICSW Europe
Mr. Ib Valsborg, Deputy Permanent Secretary, Denmark Ministry of Finance

Moderator: Ms. Tatsuko Yamamoto, Executive Director, Tenryu-Kohseikai

Thursday, September 28

Title: "The History and Current Situation of Elder Abuse Prevention Legislation in the U.S."

Panelist: Mr. Robert B. Blancato, Former Staff Director of the House Select Committee on Aging's Subcommittee on Human Services; Former Executive Director of the White House Conference on Aging

Moderator: Dr. Toshio Tataru, Professor, College and Graduate School of Integrated Human and Social Welfare Studies; Director, Social Welfare Research Institute, Shukutoku University

Friday, September 29

Title: "Sumatra Offshore Earthquake and Children in Asia"

Panelists: Mrs. Srisak Thairry, Executive Director, National Council for Child and Youth Development (NCYD)

Ven. Seelagama Wimala, President, Sri Lanka NESEC Foundation
dra woro Aryati Prawoto (Marmisatari), Board of Management member of Yayasan Usaha Mulia (YUM)

Moderator: Mr. Masao Takatsuka, Manager, Home for Learning Difficulties, NAKAMATACHI



● H.C.R. 2006 "Children's Square"

A special area, the "Children's Square," was set up, where a comprehensive range of wheelchairs, aids for daily living, as well as products for training and communication equipment for children were on exhibit for children to try products out with their parents' assistance. In conjunction, a consultation area was also provided within the square where free consultation was available, as well as information on supporting parental care.



Date: Wednesday, September 27 to Friday, September 29, 2006

Place: Children's Square, between East Hall 1 & 2

Details:

- 1. Consultation on Children with Physical Challenges:**
Consultation on Home Care and Rehabilitation Equipment and Child Raising from a Medical Point of View
- 2. Display of Home Care and Rehabilitation Equipment for Children:**
Learning Equipment, Communication Equipment, Wheelchairs, Buggies, Walkers, Chairs, Eating Aids/Utensils, Clothing & Shoes
- 3. Play Area**

7 Social Welfare Skill Development Programs for Specialists

With the objective of promoting skills development for social welfare workers and caregivers, new knowledge and information directly related to the realm of the elderly and the physically challenged were presented in programs held for specialist on 8 themes including issues pertaining to the mentally challenged and foreign workers in the medical and social welfare fields.

Each program attracted a high level of interest. With care managers, social welfare facility workers, care attendants, staff from social welfare councils and others in attendance, the total number of participants was 1,555 persons, and awareness regarding various issues was promoted.



| Date | Time | Topic |
|---------------------|---------------|---|
| Sept. 27 (Wed) | 10:00 - 12:00 | Supporting the Emotionally Challenged at Social Welfare Facilities (e.g. Nursing Care Homes, Facilities for the Needy Physically, Emotionally & Intellectually Challenged Single Mother Families) |
| | 13:30 - 15:30 | Foreign Workers in the Medical and Social Welfare Sectors in Germany and the Netherlands |
| | 13:30 - 15:30 | Prospects of Environmental Social Welfare Activities - New Developments in Recycling |
| Sept. 28 (Thurs) | 10:00 - 12:00 | Social Welfare Facilities and Appointment System for Facilities Management |
| | 13:30 - 15:30 | Care Services for the Elderly and Report on Claims |
| Sept. 29 (Fri) | 10:00 - 12:00 | The Elderly Abuse Prevention Law and its Operations |
| | 10:00 - 12:00 | Law to Support the Independence of Persons with Disabilities and Their Living |
| | 13:30 - 15:30 | Accident Prevention at Facilities for the Elderly and Physically Challenged |

8 Special Seminar: How to Select & Use Home Care & Rehabilitation Equipment

Last year, a special seminar on “How to Select and Use Home Care & Rehabilitation Equipment” that provided the software to utilize home care and rehabilitation equipment was held. Specialists provided easy-to-understand explanations on 8 themes regarding home care and rehabilitation equipment for users and their families, staff of social welfare facilities, care-related specialists such as care managers, and home care services providers. Each seminar drew a great deal of attention from visitors and we had a total of 1,734 persons in attendance.

Supplementary material titled, “H.C.R. 2006 How to Select and Use Home Care & Rehabilitation Equipment” was sold during the H.C.R. exhibition. The booklet was also sold over the internet for distribution across the nation.



| Date | Time | Topic |
|---------------------|---------------|--|
| Sept. 27 (Wed) | 11:00 - 12:00 | Toilet and Excretion-related Supplies: “How to select and use toilets and excretion supplies” |
| | 13:00 - 14:00 | Car related aids “How to select car related aids and how to use them” |
| | 15:00 - 16:00 | Beds “How to select beds and basic knowledge on usage” |
| Sept. 28 (Thurs) | 11:00 - 12:00 | Bathing “How to select bathing equipment and basic knowledge on usage” |
| | 13:00 - 14:00 | Wheel chairs “How to select a wheelchair suitable for you” |
| | 15:00 - 16:00 | Aids for daily living “How to select aids for daily living and basics on usage” |
| Sept. 29 (Fri) | 13:00 - 14:00 | Communication equipment “How to select communication equipment” |
| | 15:00 - 16:00 | Home Renovation “Basic know-how on how to do home renovations” |

9 Special Course: Meals for the Elderly

“Meals” are an important topic for the elderly and the sickly weak for improved health. At H.C.R. 2006, the theme was “Delicious, Beautiful, Simple,” menus based on French cooking and included were helpful and creative hints for the elderly. The total number of participants was 236 persons.

Date: Friday, September 29, 2006

Time: 11:00 am to 12:00 noon

Place: Reception Hall, Conference Tower, 1F, Tokyo Big Sight



10 Consultation Booths for Home Care & Rehabilitation Equipment, Home Renovation, and Rehabilitation

At the 2006 H.C.R. exhibition, three consultation booths were provided, which were the Home Care & Rehabilitation Equipment Booth, the Home Renovation Booth, and the Rehabilitation Booth.

Specialists such as doctors, physical therapists, occupational therapists, caseworkers, home renovation contractors and architects provided details on topics such as, the type of home care and rehabilitation equipment suitable for particular physical conditions, particular residential environments, and types of effective rehabilitation methods being used.

In addition, with the cooperation of the Japanese Red Cross, a first aid room was set up in cases of emergencies such as illness or injury of visitors.

- Date:** September 27 (Wednesday) to September 29 (Friday), 2006
- Place:** East Hall Exhibition Area, Tokyo Big Sight
- Consultation on:**
 - Home Care & Rehabilitation Equipment - Between East Halls 4 & 5
 - Rehabilitation - East Hall 1
 - Home Renovation - East Hall 3
- Participation:** No appointment was necessary
- Consultation Fee:** No charges