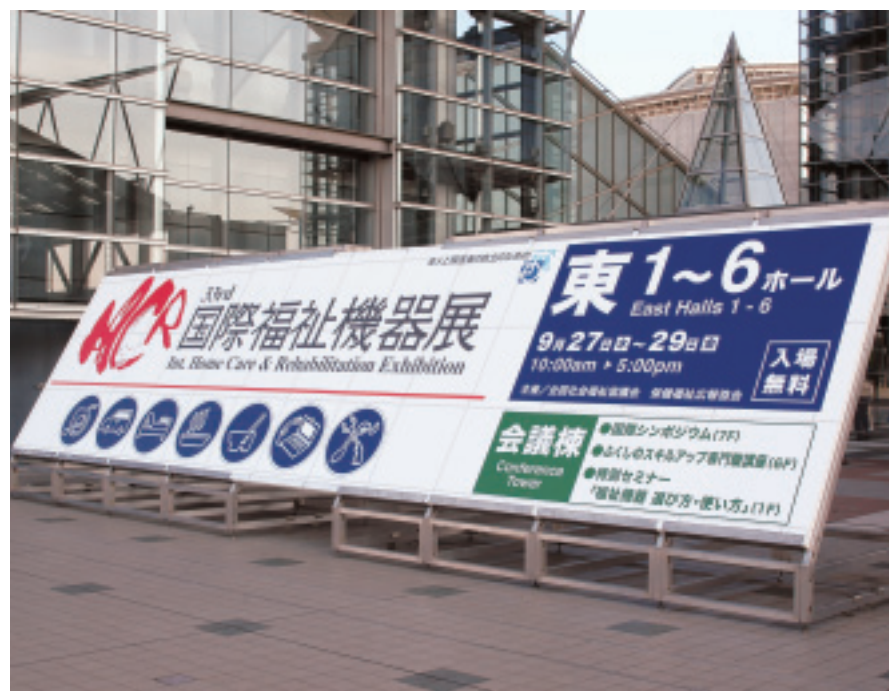


## News & Promotional Activities

In addition to promoting H.C.R. 2006 by designing and distributing 1 million direct mail postcards, 13,000 posters, and 180,000 leaflets in two designs to related companies and organizations, our H.C.R. 2006 News (5 issues) and H.C.R. 2006 Press Release (3 releases) were also sent to the mass media and related persons, some of whom news coverage were requested, as well as publication of articles regarding the event. As a result, 345 persons from various press media visited H.C.R. during the exhibition to report on the event.

We continually revised the information for our H.C.R. 2006 website, in addition, we made a complete revision of the contents of the "Product Information on Home Care & Rehabilitation Equipment" (2000 items) on September 7, 2006. The total number of pages viewed was 1,839,364 for the entire month of September.



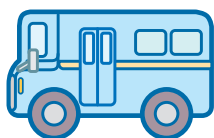
### Wheelchair Rentals

With the cooperation of the exhibitors listed below, powered wheelchairs and 3- and 4- wheeled scooters were rented to visitors who were in need of wheelchairs to use during their visit to the exhibition. The total number of wheelchair rentals was 319 for the 3-day period.

#### ● Collaborators of Wheelchair Rentals (In alphabetical order)

- |  |                                     |
|--|-------------------------------------|
| ○ Abilities Care-Net Incorporated            | ○ NISSIN MEDICAL INDUSTRIES CO.,LTD |
| ○ AI Electronic Industry Co. Ltd.            | ○ SANYO Electric Co., Ltd.          |
| ○ AISIN SEIKI CO., LTD.                      | ○ SERIO CO.,LTD.                    |
| ○ Fukushin Electric Co.,Ltd.                 | ○ SUZUKI MOTOR CORPORATION          |
| ○ IMASEN ENGINEERING CORPORATION             | ○ YAMATOME Inc.                     |
| ○ KAWAMURA CYCLE CO., LTD.                   |                                     |
| ○ Honda Motor Co.,Ltd./HONDA TOKUSO CO.,LTD. |                                     |

With the cooperation of MOMO Tokyo Pilot Club



### Shuttle Bus

For the convenience of visitors who used wheelchairs and those who had difficulty in walking, a shuttle bus service was provided between the East Exhibition Hall of Tokyo Big Sight and the Kokusai Tenjijo Station of the Rinkai Line. A total of 1,024 persons used the shuttle buses.

Route: Kokusai Tenjijo Station ↔ Tokyo Big Sight  
 Period: Wednesday, September 27 - Friday, September 29, 2006  
 Time: 9:30 am to 5:30 pm (until 4:00 pm on the last day)

## 33rd Int. Home Care & Rehabilitation Exhibition 2006

- Organizers** Health and Welfare Information Association,  
Japan National Council of Social Welfare
- Date** Wednesday, September 27 - Friday, September 29, 2006
- Time** 10:00 a.m. - 5:00 p.m.
- Venue** Tokyo Big Sight  
(Tokyo International Exhibition Center)  
East Halls  
3-21-1, Ariake  
Koto-ku, Tokyo, Japan
- Participants** 632 Exhibitors (554 domestic and 78 overseas)
- Visitors** 130,627 visitors
- Sponsors** Ministry of Health, Labour and Welfare  
Ministry of Economy, Trade and Industry  
Ministry of Internal Affairs and Communications  
Ministry of Land, Infrastructure and Transport  
Tokyo Metropolitan Government  
Respective embassies of participating foreign companies

