

# 34th Int. Home Care & Rehabilitation Exhibition 2007



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## Exhibition Guide

2007.10.3

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## 25,000 Latest Home Care & Rehabilitation Equipment 582 Exhibitors from 15 Countries & 1 Territory

Thank you for coming to this year's H.C.R. 2007.

As many elderly and physically challenged persons will be in attendance during the exhibition, we would greatly appreciate your support to assist in helping those persons feel at ease and enjoy their visit to the exhibition.

As the exhibition site covers a vast area of 50,000m<sup>2</sup> within the 6 halls with over 25,000 products on display, we would like to suggest that visitors give first priority to the zones of the products they are interested in seeing.

<p><b>Hall 3</b></p> <ul style="list-style-type: none"> <li>Casualty Prevention Products</li> <li>Mobility (Wheelchairs)</li> </ul>	<p><b>Hall 2</b></p> <ul style="list-style-type: none"> <li>Mobility (Lifts)</li> <li>Equipment &amp; Related Products for Institutions</li> <li>Care Prevention Products</li> <li>Management Systems - Care Services</li> </ul>	<p><b>Hall 1</b></p> <ul style="list-style-type: none"> <li>Car Related Aids</li> <li>Bathing Related</li> </ul>
<p><b>Hall 6</b></p> <ul style="list-style-type: none"> <li>Bed Related</li> <li>Information (Publications)</li> <li>Diaper Related</li> <li>Toilet Related</li> </ul>	<p><b>Hall 5</b></p> <ul style="list-style-type: none"> <li>Rehabilitation Equipment &amp; Orthopedics</li> <li>Communication Equipment</li> <li>Daily Living Aids (Eating)</li> </ul>	<p><b>Hall 4</b></p> <ul style="list-style-type: none"> <li>Daily Living Aids (Clothing)</li> <li>Daily Living Aids (Furniture)</li> <li>Equipment for Home &amp; Construction</li> </ul>

Please see page 12 for details.

### Children's Square

A special area will be set up with a comprehensive range of home care and rehabilitation equipment for children to try out with their parents' assistance. At the same time, consultation is available on various topics, as well as information on parental care support.

**Place** Children's Square, between East Hall 4 & 5

- Details**
- Home Care and Rehabilitation Equipment Display for Children: Wheelchairs, Buggies, Walkers, Chairs, Learning/Communication Equipment, Eating Aids/Utensils, Clothing & Shoes
  - Consultation on Children Having Physical Challenges: Consultation on Home Care and Rehabilitation Equipment & Child Raising from a Medical Point of View
  - Play Area

### The Latest Technology in Home Care & Rehabilitation Equipment: from artificial muscles to robots

In recent years, home care and rehabilitation equipment incorporated with the latest technology has been gaining attention in order to support home care and the independence of the elderly and physically challenged persons. During H.C.R. 2007, we will introduce and demonstrate equipment that is being developed utilizing the latest technology.

**Place** East Hall 3, High-Tech Square

#### Equipment on Display

- Equipment Designed to Support Care Giving
- Equipment Designed to Aid in Rehabilitation/Orthoses
- Wheelchairs Utilizing the Latest Technology

### International Symposiums

In conjunction with our H.C.R. 2007 exhibition, we will be holding international symposiums and have invited guest speakers from Europe who will provide lectures on common issues being faced in our countries in the home care and social welfare fields. A specialist in Japan will lead the discussions and will provide further insight into the topics on "Social Firms" or social inclusion in Europe and the Current Situation of the Care Insurance in Germany.

**Venue** Reception Hall A, Tokyo Big Sight

**Capacity** 300 persons for each program, pre-registration & on-site registration

**Participation Fee** ¥1,000

#### Themes

- 1) The Current Situation & Issues Concerning Social Firms in Europe K1A-1  
October 3: 1:00 pm - 3:30 pm
- 2) The Current Situation, 10 Years After Introducing the Care Insurance in Germany K1A-2  
October 4: 1:00 pm - 3:30 pm

### How to Select & Use Home Care & Rehabilitation Equipment Seminar

Specialists will provide simple, easy to understand explanations for the elderly and physically challenged on how to use home care and rehabilitation equipment to support independent living, as well as explanations for caregivers.

Date	Time	Themes
Oct. 3 (Wed)	11:00am~12:00pm	Home Renovation K6-1
	1:00pm~2:00pm	Bathing K6-2
	3:00pm~4:00pm	Toilet & Excretion Related K6-3
Oct. 4 (Thurs)	10:30am~11:30am	Beds K6-4
	12:30pm~1:30pm	Lifts & Mobility Products K6-5
	2:00pm~3:00pm	Canes & Walking Aids K6-6
	3:30pm~4:30pm	Wheelchairs K6-7
Oct. 5 (Fri)	11:00am~12:00pm	Communication Equipment K6-8
	1:00pm~2:00pm	Aids for Daily Living K6-9
	3:00pm~4:00pm	Car Related Aids K6-10

**Place** Conference Room 605 - 608, Conference Tower, 6F, Tokyo Big Sight

- Themes**
1. Home Renovation, Bathing, Toilets, & Making a Barrier-Free Home
  2. Beds, Lifts, Mobility Related, Canes, Walking Aids and Wheelchairs
  3. Car Related Aids, Communication Equipment, ADL

### Cooking Meals for the Elderly - Delicious, Appetizing and Simple K1A-3

Meals are important in considering better health for the elderly and persons living with a delicate health condition. We will present a program on the theme "How to Cook Meals for the Elderly - Delicious, Appetizing and Simple," to introduce useful suggestions and pointers on how to cook such meals for the elderly based on Japanese and French recipes.

**Date** October 5 (Friday)

- How to Cook Japanese Cuisine 10:30 am - 12:00 pm
- How to Cook French Cuisine 1:30 pm - 3:00 pm

**Place** Reception Hall A, Tokyo Big Sight



### H.C.R. 2007 Visual Design

Fallen ginkgo leaves brings autumn to the urban parks.

The chirping of sparrows watching over happy circles of families are as sonata swaying in the skies.

With each falling leaf, a happy song from heaven and playful red dragon flies.



**Kyoko Yanagisawa**

Graduate of the Faculty of Education, Shinshu University  
Japanese Paper-cut (Kirie) Artist

### Social Welfare Skill Development Programs

Various programs for specialists in the social welfare and care professions will be held in order to improve skills, provide knowledge and information regarding themes that are currently gaining much attention in areas such as medical insurance, social welfare and home care in Japan. These programs are designed in collaboration with researchers from academic societies and research departments of universities to introduce practical case studies and strategies on how to deal with various situations.

As in past years, we will be providing themes dealing with system reforms and financing in regard to the management of social welfare institutions and the quality of services at such institutions. This year, in addition to these programs, we have new programs designed for companies that are engaged in the home care and rehabilitation equipment business such as public assistance and financing for such companies.

**Venue** Reception Hall B, Tokyo Big Sight

**Capacity** 300 persons for each program, pre-registration & on-site registration

**Reference Materials** ¥1,000

#### Programs for Care & Social Welfare Specialists

- 1) Effects and Possibilities of New Therapies Utilizing Natural Power Such as Animals or Plants: Environmental Social Welfare Study Applications K1B-1  
October 3, 1:00 pm - 3:00 pm
- 2) Prevention of "Nosocomial Infection" at Social Welfare Institutions K1B-2  
October 4, 10:00 am - 12:00 pm

#### Programs on the Management of Social Welfare Institutions

- 3) Challenges of Assessments by a Third Party K1B-3  
October 4, 1:00 pm - 3:00 pm
- 4) Challenges Facing Social Welfare Institutions From the Viewpoint of Financial Statements K1B-4  
October 5, 1:00 pm - 3:00 pm

#### Programs for Manufacturers of Home Care & Rehabilitation Equipment

- 5) Supporting the Home Care & Rehabilitation Equipment Business From the Viewpoint of Case Studies K1B-5  
October 5, 10:00 am - 12:00 pm

### Workshops & Company Seminars

Exhibitors and related organizations will explain their products and hold workshops and company seminars on home care and rehabilitation equipment during the 3 day exhibition. (Please see pages 10 and 11 for details.)