

H.C.R. 2007 Report on the 34rd Int. Home Care & Rehabilitation Exhibition 2007

1 Opening Ceremony

The curtains of the 34th Int. Home Care & Rehabilitation Exhibition 2007, 3-day exhibition opened with greetings by Juro Saito, Chairperson of the Japan National Council of Social Welfare, in front of an audience of visitors, sponsors, co-sponsor organizations and exhibitors. The exhibition was officially opened after the decorative ball was opened (by Mr. Christian Carstensen, H.C.R. Overseas Coordinator - Denmark and Mr. Akira Suetsugu, President of the Health and Welfare Information Association).

Date: Wednesday, October 3, 2007
Time: 9:50 am
Place: In front of East Hall 2



2 580 Exhibitors from 16 Countries/Territories

There were 527 Japanese companies and related groups (of which 88 were first time exhibitors) and 53 overseas companies from 16 countries/territories that exhibited.

Country	Number of Exhibitors	Country	Number of Exhibitors
Japan	527	Netherlands	3
Canada	2	Norway	2
Denmark	6	Spain	1
Finland	1	Sweden	7
France	3	Switzerland	1
Germany	9	Taiwan	5
Lithuania	1	U.K.	4
Mexico	1	U.S.	7

A total area of 50,000 m² (equivalent to the size of 6 baseball fields) was utilized for our comprehensive exhibition with more than 25,000 home care and rehabilitation equipment on display. As a larger area was allotted to each company than the previous years, the actual total exhibition area was the largest in the history of the H.C.R.



3 Social Event for Exhibitors & Other Guests

A reception party was held with more than 400 exhibitors, sponsors, co-sponsor organizations and other guests in attendance. Following the Organizer's greetings by Mr. Akira Suetsugu, President of the Health and Welfare Information Association, a congratulatory speech was given by Mr. Shuichi Nakamura, Director-General of the Department of Health and Welfare for Persons with Disabilities of the Ministry of Health, Labour and Welfare.

Appreciation awards and commemorative gifts were presented by the Organizer to companies and related groups that have participated in our Int. Home Care & Rehabilitation Exhibitions 15 times. This year, the following 1 overseas company and 11 Japanese companies/related groups were presented with awards:

- Barry Emons Aangepast Spelmateriaal b.v. (Netherlands)
- AS ONE CORPORATION
- ALBER JAPAN CO., LTD.
- Utsumi Corporation
- KOMURA CORPORATION
- Colabo inc.
- JMIC (JAPAN MEDICAL INSTRUMENTS CO., LTD.)
- New Energy and Industrial Technology Development Organization
- ZOJIRUSHI-BABY CO.,LTD.
- HIMAWARI Co., Ltd.
- MIKI CORPORATION
- MITSUBISHI MOTORS CORPORATION



4 128,000 Visitors, Increase in the General Public

The 34th Int. Home Care & Rehabilitation Exhibition 2007 drew a crowd of 128,178 visitors.

Date	Number of Visitors	Weather	Total Number of Visitors
Oct. 3 (Wed)	39,255	Cloudy	—
Oct. 4 (Thurs)	45,498	Sunny	84,753
Oct. 5 (Fri)	43,425	Sunny	128,178

●Visitors Breakdown

