

# 35th Int. Home Care & Rehabilitation Exhibition 2008



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## Exhibition Guide

2008.9.24

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## 22,000 Latest Home Care & Rehabilitation Equipment 530 Exhibitors from 15 Countries & 1 Territory

Thank you for coming to this Year's H.C.R. 2008. As the exhibition site covers a vast area of 50,000 m<sup>2</sup> within 6 halls with over 22,000 products on display, we would like to suggest that visitors give first priority to the zones of the products they are interested in seeing.

**Hall 1, 2, 3**

Equipment for Home & Construction	Daily Living Aids (Clothing)	Bathing Related	Diaper Related	Toilet Related
Communication Equipment	Rehabilitation Equipment & Orthopedics	Daily Living Aids (Eating)	Daily Living Aids (Furniture)	Bed Related

**Hall 4, 5, 6**

Car Related Aids	Care Prevention Products	Information (Publications)	Management System - Care Services
Casualty Prevention Products	Equipment & Related Products for Institutions	Mobility (Lifts)	Mobility (Wheelchairs)

### Special Events

#### 1. Children's Square

A Comprehensive range of home care and rehabilitation equipment for children will be displayed which parents and children can try. At the same time, consultation is available on various topics, as well as information on parental care support.

**Place** Children's Square, between East Hall 4 & 5

**Details** \* Home Care and Rehabilitation Equipment Display for Children: Wheelchairs, Buggies, Walkers, Chairs, Learning/ Communication Equipment, Eating Aids/ Utensils, Clothing & Shoes

\* Consultation on Children Having Physical Challenges: Consultation on Home Care and Rehabilitation Equipment & Child Raising from a Medical Point of View

\* Rest/ Play Area

#### 2. The Latest Technology in Home Care & Rehabilitation Equipment — Considering Barrier-Free —

Various barriers exist in life of the elderly and physically challenged. We will introduce and demonstrate equipment for barrier-free which is now being developed utilizing the latest technology

**Place** East Hall 2, 'High-Tech Square'

**Details** A: Equipment for Barrier-Free Mobility

B: Equipment for Barrier-Free Daily Life

C: Equipment for Barrier-Free Communication

#### H.C.R. 2008 International symposium

'The achievement and challenges of France's countermeasures against the declining birthrate'

Sign Language Interpretation Provided

Developed countries where the population ages and fewer babies are born such as Japan and European countries have been trying to enhance and expand political measures for nurturing the next generation. Particularly France has been taking considerate measures in the areas of child allowance, tax system, labour environments and legislation improvement. As a result, France has the highest birthrate in Europe now.

We have invited a specialist in population issues from France for this symposium as a lecturer. France has a high birthrate among developed countries.

**Date & Time** 10:00 - 12:30, September 25 (Thursday)

**Venue** Reception Hall B, Tokyo Big Sight

**Capacity** Pre-registration & On-site registration from 9:30 on the day (First-come Basis System)

**Participation Fee** ¥1,000

#### H.C.R. 2008 Social Welfare Skill Development Program

This year, H.C.R. will go over the challenges Japan is facing in fields of healthcare, social welfare and nursing care. We will hold special programs introducing case studies and coping strategies on each theme in collaboration with universities, relevant organizations and specialist. Thus, we aim at improving the skills of people related to home care and rehabilitation equipment, and of those who are engaged in social welfare and nursing care by offering them knowledge and information.

#### 1. Programs for Users and Families

(1) 'How to Select and Use Home Care and Rehabilitation Equipment Seminar'

(No Registration Needed) Sign Language Interpretation Provided

Date	Time	Theme	supplementary reading material
Sep. 24 (Wed)	11:00 - 12:00	Toilets & Excretion Related	House Renovation Edition 'First House Renovation, Bathing Related and Toilets - Make your house Barrier Free -' ¥100
	13:00 - 14:00	House Renovation	
	15:00 - 16:00	House Renovation	
Sep. 25 (Thurs)	10:30 - 11:30	Bed	First Movement Edition 'First Bed, Mobility Equipment such as Lift, Cane/ Walker, Wheelchair - Waking Up and Then Moving Around' ¥100
	12:30 - 13:30	Mobility Equipment such as Lift	
	14:00 - 15:00	Aid Equipment such as Cane Walker	
Sep. 26 (Fri)	11:00 - 12:00	Welfare Vehicle	Independence Support Edition 'First Welfare Vehicle, Communication Equipment, Self-help Device' ¥100
	13:00 - 14:00	Self-help Device	
	15:00 - 16:30	Communication Equipment	

**Venue** Reception Hall A or B, Conference Tower, 1F, Tokyo Big Sight

**Capacity** 300 people (No Registration Needed, First-come Basis System)

(2) 'Cooking Meals for the Elderly'

(No Registration Needed) Sign Language Interpretation Provided

Date	Time	Theme
Sep. 24 (Wed)	13:00 - 15:00	Cooking Meals for the Elderly - Delicious, Simple and Beautiful

**Venue** Reception Hall A, Conference Tower, 1F, Tokyo Big sight

**Capacity** 300 people (No Registration Needed, First-come Basis System)

#### 2. Programs for Managers of Social Welfare Institutions

(1) 'Emergency Life-saving in Nursing Homes and Facilities for the Physically Challenged — Based upon Reports of Emergency Response Cases'

**Venue** Conference Room 605 - 608, Conference Tower, 6F, Tokyo Big Sight

**Capacity** 300 people (Registration Needed, On-site Registration Available)

**Date & Time** 13:30 - 15:30, September 24 (Wednesday)

(2) 'Learning Measures for Preventing Accidents in Nursing Homes and Facilities for the Physically Challenged from Case Studies — When and How Accidents Occurred'

**Venue** Conference Room 605 - 608, Conference Tower, 6F, Tokyo Big Sight

**Capacity** 300 people (Registration Needed, On-site Registration Available)

**Date & Time** 13:30 - 15:30, September 26 (Friday)

#### 3. Programs for Manufacturers of Home Care & Rehabilitation Equipment

(3) 'JIS Mark for Home Care & Rehabilitation Equipment' (No Registration Needed)

**Venue** Conference Room 605 - 608, Conference Tower 6F, Tokyo Big Sight

**Capacity** 300 people (No Registration Needed, First-come Basis System)

**Date & Time** 10:00 - 10:45, September 25 (Thursday)

(4) 'The Home Care and Rehabilitation Equipment Market in Europe (EU)'

**Venue** Conference Room 605 - 606, Conference Tower, 6F, Tokyo Big Sight

**Capacity** 300 people (Registration Needed, On-site Registration Available)

**Date & Time** 11:00 - 12:00 September 25 (Thursday)

**Guest Speaker** Dr. Andreas Moerke, President, Representative of Messe Dusseldorf GmbH in Japan

(5) 'From Development into Commercialization — The Reality of Commercialization and Assistance in Collaboration of Various Industries'

**Venue** Conference Room 605 - 606, Conference Tower 6F, Tokyo Big Sight

**Capacity** 200 people (Registration Needed, On-site Registration Available)

**Date & Time** 13:30 - 15:30 September 25 (Thursday)

\* As for On-site Registration, we start registration 30 minutes prior to the start of each seminar at the reception of each conference room.

\* The material commonly used for Programs at Programs for Managers of Social Welfare Institutions and Programs for Manufacturers of Home Care & Rehabilitation Equipment costs ¥1,000.

#### H.C.R. 2008 Visual Design



Hikaru Hatano, illustrator

She commented "Having consulted production staff and the exhibition organizer, I decided to work under the theme of *KIKYO* (Chinese Bellflower), typical Japanese graceful autumn flower. I hope tender social welfare system reducing the burdens of care givers who take care of their family members will be realized. Visitors should be varied, people who use home care and rehabilitation equipment, people who need to come to the exhibition, etc. It will be my great pleasure if those visitors have a look at my work, take a deep breath and feel relaxed."