

# 36th Int. Home Care & Rehabilitation Exhibition 2009



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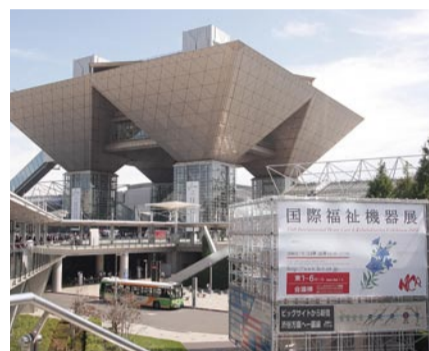
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## Creating a secure society for people

### Moving towards H.C.R.2009



In 2008, the secure life of the people was challenged, because of the malfunctioning of the medical system which was revealed by the emergency delivery problem, and unemployment problem which drew people's attention after the economic crisis.

It is the role of a safety net such as social welfare to support the secure life of people. In the old time in Japan, family and household played a role of a safety net as well as a public social welfare system.

However, there are more and more situations that these safety nets can't work well, as various social structures has been changing, such as declining birthrate and a growing proportion of elderly people, growing number of single-person household, globalization of economy, decentralization, deregulation and so on,

As the function of family as a safety net has been weakening, in order to compliment it and support people's secure life, it is required to fulfill the public social welfare system and create a local community to help each other.

Among these problems, the declining birthrate and a growing proportion of elderly people is the challenge we need to deal with over a long term period. In facing the coming depopulating society, Japan needs to improve the surroundings of child-raising which is a common challenge among

developed countries, as well as to improve the nursing care both qualitatively and quantitatively which will rapidly increase because of the rapid growth of the number of elderly at the fastest rate ever experienced by any country in the world.

Japanese government plans to revise the measures in order to support the nursing care and safe life of elderly and physically challenged, including raising nursing care benefit by 3%, adding 6 items to the equipments covered by insurance benefit, and expanding the installation duty of firefighting equipment for institutions according to the effectuation of the revised Fire Defense Law.

Though we, as a social welfare participant, have many challenges including securing human resources, we must supply services fit to each one's needs for welfare and nursing care, as a leader of the safety net in this drastically changing society. To accomplish this goal, it is important to improve each staff's skill and to utilize the home care and rehabilitation equipments effectively, in addition to securing human resources.

H.C.R.2009 will continuously strive to accelerate the development and diffusion of the home care and rehabilitation equipment based on the world wide information, and to supply the beneficial information such as how to use the equipments adequately and safely for the users and families. Moreover, we will

plan and hold seminars and various events dealing with the challenges in the nursing care and health and welfare fields in order to skill up the staffs in the welfare and nursing care institutions and home care services.

In 2009 we, Health and Welfare Information Association, are determined to strengthen our efforts to develop a broad field of home care and rehabilitation equipment for the ease and safe of people's lives, centering on the opening of H.C.R. 2009 with the cooperation of Japan National Council of Social Welfare.

We thank you for your continued support and collaboration.

Health and Welfare Information Association

#### Announcement

### 36th Int. Home Care & Rehabilitation Exhibition 2009

Thank you very much for participating and supporting our H.C.R.2008.

H.C.R. 2009 will be held from Sep.29 (Tue.) to Oct.1(Thurs.), 2009 at Tokyo Big Sight.

We cordially invite all of you to attend and support the exhibition as we continuously try our best to develop and diffuse the home care and rehabilitation equipments.

#### Date

Tuesday, September 29 – Thursday, Oct. 1, 2009

#### Venue

East Halls at Tokyo Big Sight

#### Application Period

Monday, Feb.2 – Tuesday, March 31, 2009

