

H.C.R. 2008 Report on the 35th Int. Home Care & Rehabilitation Exhibition 2008

1 Opening Ceremony

The 35th Int. Home Care & Rehabilitation Exhibition 2008, 3-day exhibition, was opened with the opening speech by Mr Juro Saito, chairperson of the Japan National Council of Social Welfare, in front of an audience of visitors, sponsors, co-sponsor organizations and exhibitors. The exhibition officially started after the opening of the decorative ball by Mr. Christian Carstensen, H.C.R. Overseas Coordinator -Denmark and Mr. Tom Borchering, H.C.R. Overseas Coordinator - U.S.A.

Date: Wednesday, Sep.24, 2008

Time: 9:50 am

Place: In front of East Hall 2



2 530 Exhibitors from 16 Countries/Territories

There were 479 Japanese companies and related groups (of which 68 were the first time exhibitors) and 51 overseas companies from 15 countries/territories that exhibited.

More than 22,000 home care and rehabilitation equipments were displayed in a total area of 50,000 m² (equivalent to the size of 6 baseball fields).

Country	Number of Exhibitors	Country	Number of Exhibitors
Japan	479	Netherlands	3
Canada	2	Norway	1
Denmark	5	Spain	1
Finland	1	Sweden	5
France	1	Switzerland	1
Germany	10	Taiwan	6
Korea	2	U.K.	4
Mexico	1	U.S.A.	8



3 Social Event for Exhibitors & Other Guests



A reception party was held with more than 400 exhibitors, sponsors, co-sponsor organizations and other guests in attendance. Following the Organizer's greetings by Mr. Kazuhiro Kobayashi, President of the Health and Welfare Information Association, a congratulatory speech was given by Mr. Yoshiyuki Kikura, Director-General of the Department of Health and Welfare for Persons with Disabilities of the Ministry of Health, Labour and Welfare.

Appreciation awards and commemorative gifts were presented by the Organizer to the companies and related groups that have participated in our Int. Home Care & Rehabilitation Exhibitions 15 times. This year the following companies, 3 from overseas and 10 from Japan, were presented with awards.

- Cascade Designs, Inc. (U.S.A.)
- Panthera Production AB (Sweden)
- R82 A/S (Denmark)
- With. Co. Ltd.
- UCHIE CORPORATION
- OX ENGINEERING CO., LTD
- KOHSHIN RUBBER CO., LTD
- TOKUSHU IRYO CO.,LTD
- Nippon Telesoft Co., Ltd.
- NEPIA TENDER CO., LTD
- MIKUNI CORPORATION
- MORITOH CORPORATION
- Yazaki Industrial Chemical Co., Ltd.

4 120,000 Visitors, Increase in the General Public

The 35th Int. Home Care and Rehabilitation Exhibition 2008 drew a crowd of 120,773 visitors. The general public consisted the biggest percentage of 33% which is a third of total. The next biggest visitors groups were Social Welfare Institution (14%) and Distributor (14%). Then came Home Care Service (10%). The percentage of each visitors group was almost the same as last year.

Date	Number of Visitors	Weather	Total Number of Visitors
Sep.24 (Wed)	37,775	Sunny	—
Sep.25 (Thurs)	40,970	Sunny	78,745
Sep.26 (Fri)	42,028	Sunny/ cloudy	120,773

●Visitors Breakdown

