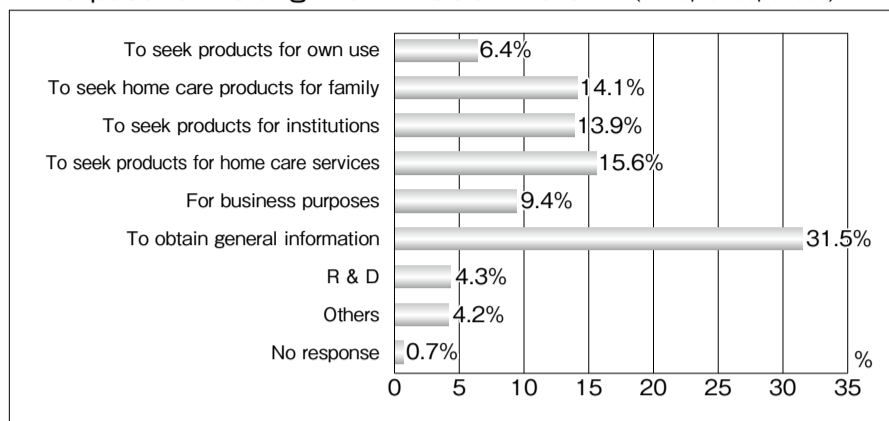
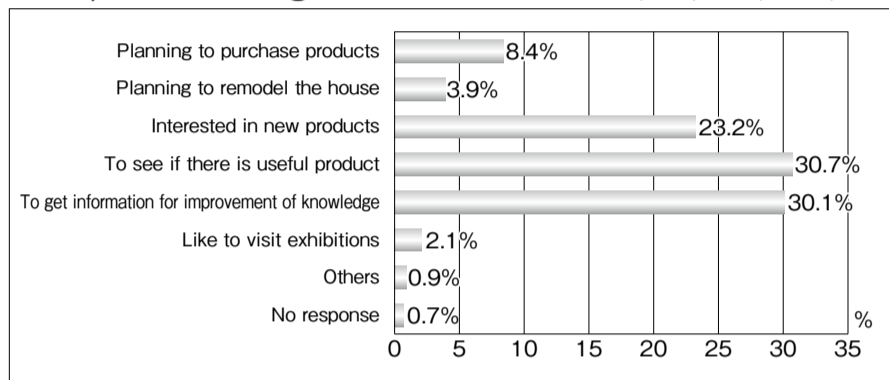


## ■ Visitors Questionnaire Results (5,537 Respondents)

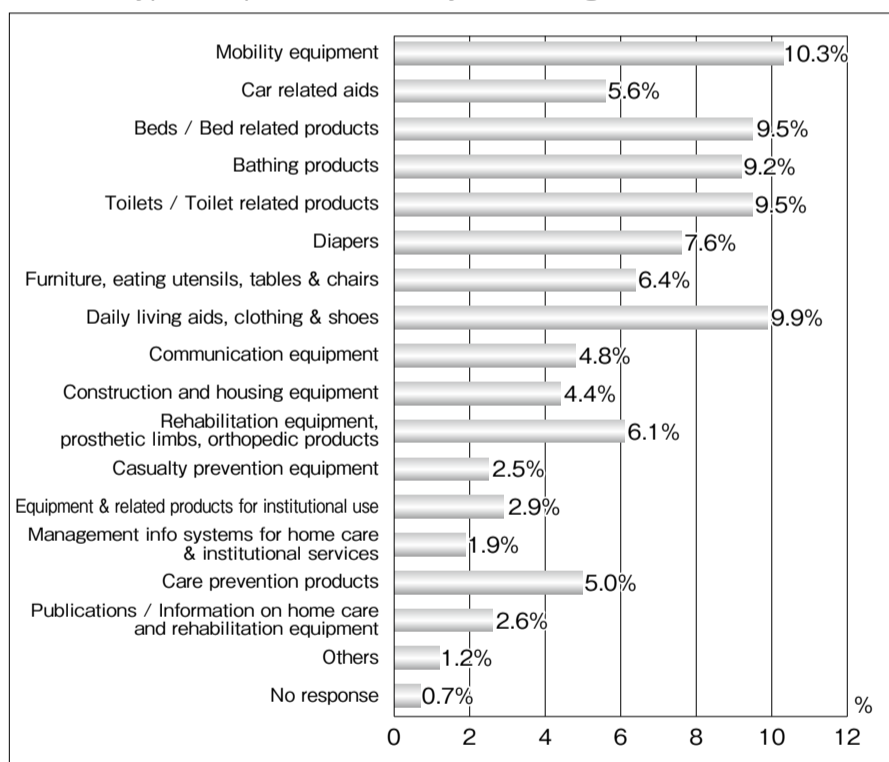
### 1. Purpose for visiting H.C.R. 2008 <Part I> (Multiple responses)



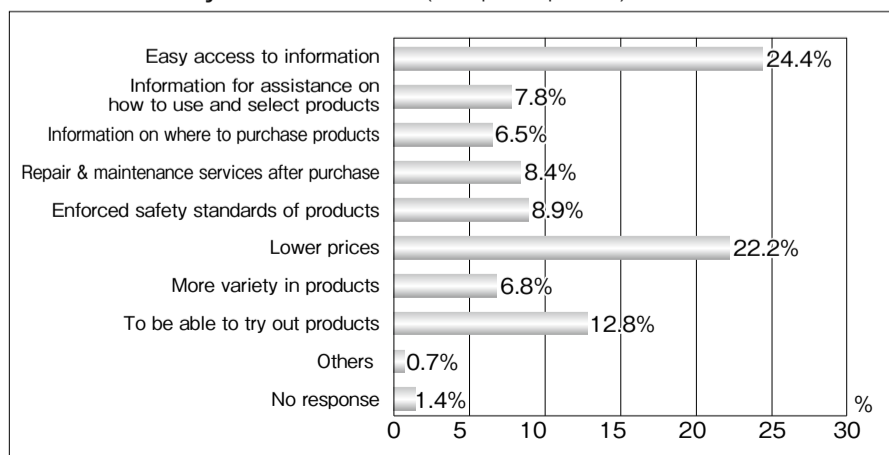
### 2. Purpose for visiting H.C.R. 2008 <Part II> (Multiple responses)



### 3. What types of products were you looking for? (Multiple responses)



### 4. In regard to home care and rehabilitation equipment, what would you like to see? (Multiple responses)



### 5. Visitors' Comments on Home Care and Rehabilitation Equipment

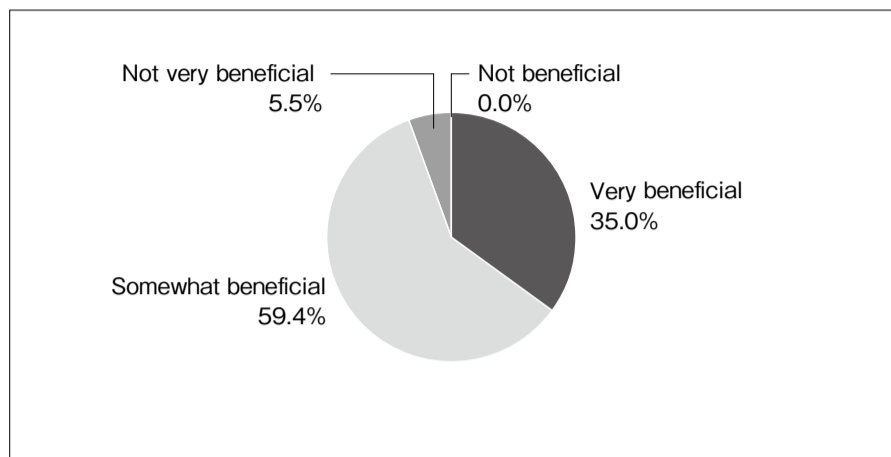
- I want the equipments cheaper. Please put the retail prices on the products.
- When we have an equipment to consider using, please give us a chance to try or rent it.
- I want more universal design products and more equipments to help home nursing care on display.
- It is good to have more casualty prevention and recreational goods.
- I want to see more kitchen utensils and welfare cars.
- I want more communication equipments and tools for visually and hearing impaired.
- I want more construction and home equipments companies to participate. I want more construction software on display.
- I want a booth for Unit Care. I want to know about the equipments good for institution.
- Please display more artificial limbs & orthopedic products.
- I want to see the products which are useful when we take care of persons with dementia.
- Elderly people are more fashionable now. Better to think more colorful and well designed products for aprons, clothes and shoes.
- The seats on the welfare vehicles are designed for wheelchair users, but it is painful for the persons with knee pain. Is it because healthy people design them? I have tried them every time for 2 or 3 years but nothing has changed.
- When I saw people making products with much care, I was encouraged to work harder.
- My company thinks of hiring physically challenged persons. I want an organized list of home care and rehabilitation equipments we will need at the office.
- I want a place where we can visit any time around the year to look at the home care and rehabilitation equipments.
- I'll be happy if I can get an information about whether we can receive the benefit of identification booklet at the city or village's office.
- I could see the latest equipments, but I want to know if the welfare office for home care and rehabilitation equipments covered by the long-term care insurance handle these products. Moreover I want to know if it is possible to rent these products.

### 6. Visitors' comments on H.C.R.2008

- I want one Saturday, Sunday or Holiday during 3-day schedule. Also I want it longer and held throughout Japan.
- I want you to divide the exhibition schedule for general people and business related people.
- I expect fulfilling seminar and outstanding events.
- Healthy people took space and people on wheelchair could not see the display.
- I want you to keep holding this exhibition with the quality of this year. It would be hard to look around if it becomes bigger in scale.
- There are more general visitors than before. It is good to have more general people and let them know about the home care and rehabilitation equipments. Not only the present users, but also anybody has possibility to use these equipments for himself and family.
- I want an event for caregivers to learn how to nurse safely and easily.
- I expect this exhibition to widen the concept of welfare and to give physically challenged people a chance to be positive and enjoyable.
- I want permission to take pictures. I want to show them to my bedridden father.
- The bags on the shoulders of walkers often hit the wheelchair users and it was very dangerous. Please call attention on posters or flyers.
- The booths with demonstration or video took space of the aisle and aisle became narrow. Please take action for that.
- Wheelchair users couldn't go through the aisle sometimes because it was crowded. People looked at the products with fascination and blocked the aisle. Better to look at the products only inside the booth.
- I want a booth collecting new products or outstanding products. Also I expect Children's Square to be more fulfilled and satisfying enough.
- It is good that University of Tokyo, other universities and research institutes are participating the exhibition. Don't use much English and technical words and make it understandable for elderly.
- I want a symposium about the developmental problems.
- I want a seminar about the physical and mental care of the caregivers.

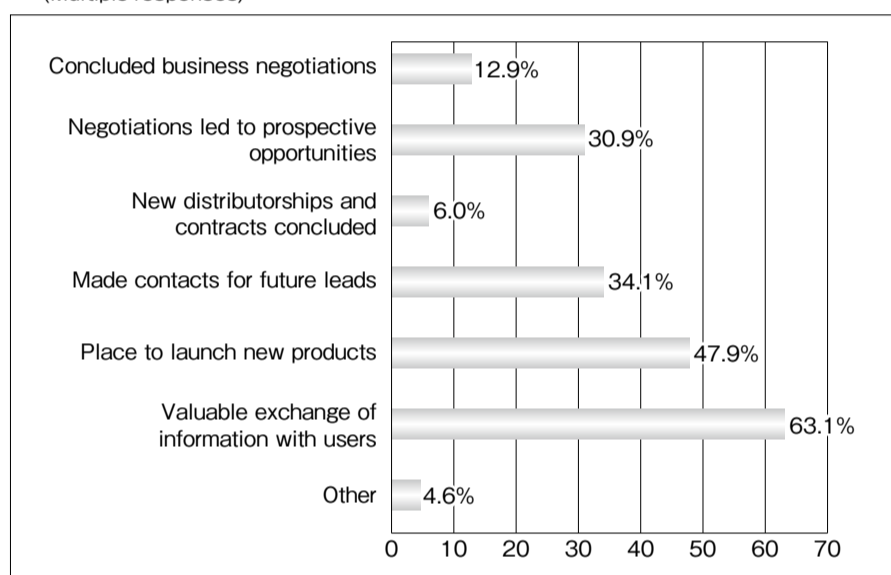
## Japanese Exhibitors Questionnaire Results (228 Respondents)

1. Did you find any business effect in the participation in H.C.R. 2008 ?



2. What is the result from the participation in H.C.R.2008 ?

(Multiple responses)

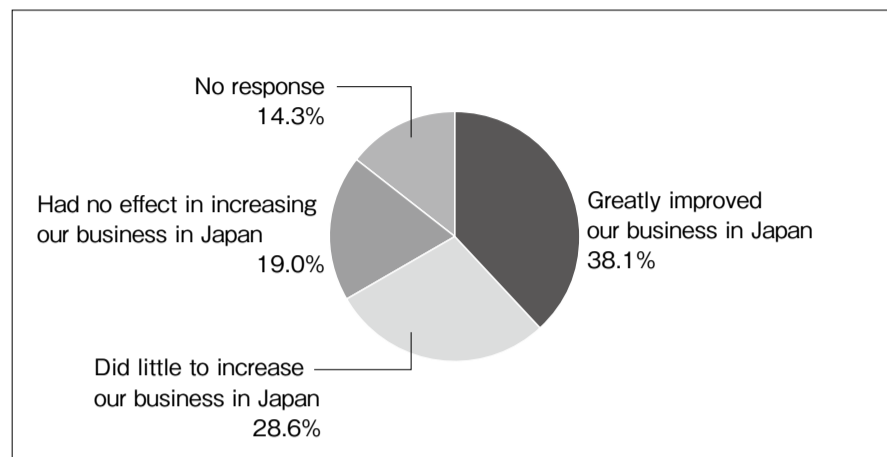


3. Domestic Exhibitors' Comments & Suggestions

- It was good to have Aisle Number Sign at the entrance of the booth.
- TV has a big influence, so please appeal more on TV.
- It is better to include holidays. The visitors might be limited to the company related people on weekdays.
- The number of visitors in 3 days is well balanced. It might be because the exhibition is held on weekdays.
- It is necessary to have projects to increase the number of visitors.
- When the other company started the demonstration, the aisle was filled with people and it was hard to go through. I think it caused trouble to the wheelchair users.
- I want you to tell them not to deliver flyers on the aisle or not to display over the booth.
- I want you to increase the number of stock yard.
- I'm sorry that I couldn't prepare, confirm and check beforehand, because the guidebook arrived late.
- Please put not only benches but also some round tables for a rest, at the back of the hall. We have many wheelchair users, so we want to use tables.
- It is better to have some plans to increase the number of business inquiry like distributing guidebooks or improving the number of net advertisement access.
- Many people were taking pictures without permission.
- You should consider what to do with taking photos (especially for overseas' visitors)
- The exhibition is not spectacular compared with other industries' exhibitions. I want you to give much brighter image to welfare.
- The number of the people differs depending on the location of the booth. Can't you do anything for that?

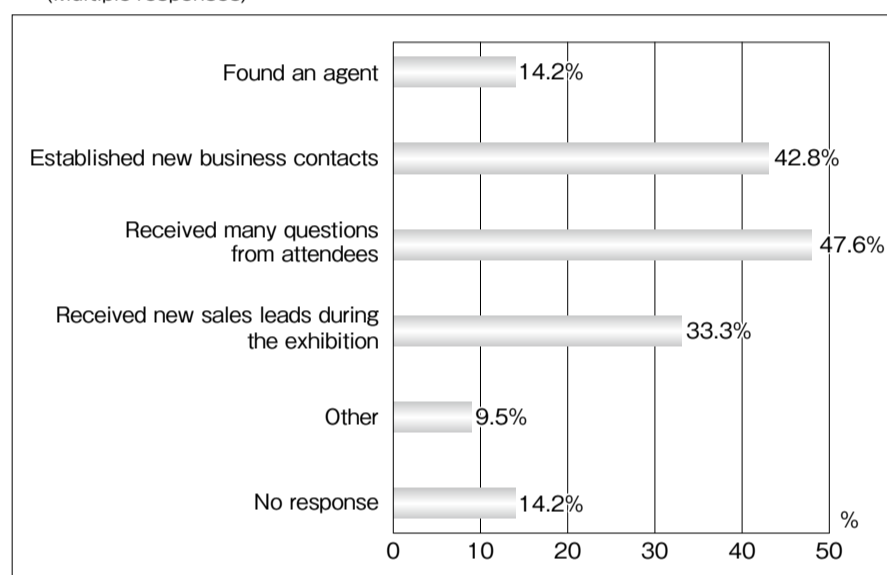
## Overseas Exhibitors Questionnaire Results 21 Respondents

1. Did you find any business effect in the participation in H.C.R. 2008 ?



2. What is the result from the participation in H.C.R.2008 ?

(Multiple responses)



3. Overseas Exhibitors' Comments & Suggestions

- Need better air-conditioning.
- Very good exhibition.
- The noise level of the speaker was sometimes very high.
- Language problem. Too less people speak English.
- Please increase the parking area!! Too many 'closed' parking lot.
- Not greatly but improved business.
- New agent and good interest.
- Identified market needs.
- Only a few visitors come to our booth.
- Several contacts.
- We are well established in Japanese market.
- Many 'end user' customers, less business partners.
- We don't know yet. But business visitor is better than last year.
- Hard to know at present time, result in 6-12 -months.

