

37th Int. Home Care & Rehabilitation Exhibition 2010



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CONTENTS

Greetings.....	1	Special Event.....	4
Report on H.C.R. 2009	2	Workshops and Company Seminars	5
Exhibition Products	3	Questionnaire Results	6-7
International Symposium	3	News & Promotional Activities.....	8
Children's Square	3	Services	8
Social Welfare Skill Development Programs	4	General Details of H.C.R. 2009	8

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Aiming at a true reform of social security system in an era of transition

For the success of H.C.R. 2010

Declining birthrate, increasing of aging, loosening of family ties, globalization of economy, decentralization and deregulation; as such structural changes of the society grow, many new issues that our traditional social framework can not cope with arise.

2009 was the year that people wanted "change" all over the world.

In Japan, it was also the year of change, and under the slogan of the new government, "From Concrete To People," we reviewed many things in the field of social security systems such as revising of a health insurance system for the elderly over 75, examination of the new welfare policies for the disabled, launching of child allowance, introduction of one-stop-service for employment on trial, etc. They drew social attention as they symbolized "changes" that people wanted.

It is not enough to continue the repetitive discussion on the short term measurements, however. We believe that the most important thing is to create a sustainable system for users trying to meet diversified social condition and simplifying the overlapped problems.



Reconstruction of the social security system upon nursing-care and medical-care is not only the concern in Japan but also in the whole world nowadays. In Europe and East Asian countries including Japan, because of the malfunction of the family-safety-net in an aging society with less birthrate, the preparation of social security system and achievement of financial balance become the major national concern.

Japan is in the forefront of the aging society with declining birthrate. The world, especially Europe and East Asia, is paying close attention to the Japanese movement how and whether they can construct the sustainable social security system as well as improve the health and welfare systems regarding nursing-care and medical-care in both quality and quantity.

In this situation, we, as social welfare professionals being practitioners of high-qualified social security system, are convinced that it's our duty to provide services that meet people's needs for welfare and nursing-care. For this purpose, it is essential to improve each worker's skill including how to utilize home care and rehabilitation equipments to reduce burden.

H.C.R.2010 will provide a lot of useful information to users and their families such as how to select or use the equipment in safe beside the world-wide exhibition of home care and rehabilitation equipment. Also, seminars and workshops under the various themes related to nursing-care, health, welfare, etc. will be organized in order to improve the skills of home care workers and staff of welfare institutions. In the International Symposium, overseas specialists will be invited and give lectures about systems of the nursing-care, medical-care and social welfare. We will comprehensively plan and



provide these series of events over the three days of Exhibition.

In 2010, we will endeavor to promote active ties and cooperation with health and welfare experts in Europe, the United States and Asia through our Int. Home Care & Rehabilitation Exhibition.

Your continuous support and collaboration are always appreciated.

Health and Welfare Information Association

Announcement

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Thank you very much for participating and supporting our H.C.R.2009.

H.C.R. 2010 will be held from Sep.29 (Wed.) to Oct.1(Fri.), 2010 at Tokyo Big Sight.

We cordially invite all of you to attend and support the exhibition as we continuously try our best to develop and diffuse the home care and rehabilitation equipments.

Date Wednesday, September 29 – Friday, Oct. 1, 2010

Venue East Halls at Tokyo Big Sight

Application Period Monday, Feb.1 – Wednesday, March 31, 2010