

H.C.R. 2009 Report on the 36th Int. Home Care & Rehabilitation Exhibition 2009

1 Opening Ceremony

The 36th Int. Home Care & Rehabilitation Exhibition 2009, 3-day exhibition, was opened with the opening speech by Mr. Juro Saito, chairperson of the Japan National Council of Social Welfare, in front of an audience of visitors, sponsors, co-sponsor organizations and exhibitors. The exhibition officially started after the opening of the decorative ball by Mr. Christian Carstensen, H.C.R. Overseas Coordinator-Denmark and Mr. Tom Borcharding, H.C.R. Overseas Coordinator-U.S.A.

Date: Tuesday, Sep. 29, 2009
Time: 9:50 am
Place: In front of East Hall 2



2 491 Exhibitors from 15 Countries/Territories

There were 438 Japanese companies and related groups (of which 70 were first time exhibitors) and 53 overseas companies from 14 countries/territories that exhibited.

Country	Number of Exhibitors	Country	Number of Exhibitors
Japan	438	Netherlands	2
Canada	2	Norway	1
China	2	Sweden	7
Denmark	5	Switzerland	1
France	1	Taiwan	12
Germany	6	U.K.	5
Korea	2	U.S.A.	6
Mexico	1		

More than 20,000 home care and rehabilitation equipments were displayed in a total area of 42,710

3 Social Event for Exhibitors & Other Guests

A reception party was held with more than 250 exhibitors, sponsors, co-sponsor organizations and other guests in attendance. Following the Organizer's greetings by Mr. Kazuhiro Kobayashi, President of the Health and Welfare Information Association, a congratulatory speech was given by Mr. Hiroto Yata, The Head of Office of Services and Supports Promotion for Persons with Disabilities, Dept. of Health and Welfare for Persons with Disabilities, Social Welfare and War Victims' Relief Bureau, Ministry of Health, Labour and Welfare.

Appreciation awards and commemorative gifts were presented by the Organizer to the companies and related groups that have participated in our Int. Home Care & Rehabilitation Exhibitions 15 times. This year, the following companies, 1 from overseas and 14 from Japan, were presented with awards.

Invacare Dolomite AB (Sweden)	TAKANO CO., LTD.
ART TECHNICA Co,	TiG Co., Ltd
KATAKURA INDUSTRIES CO., LTD.	HANAOKA SHARYO CO., LTD.
CARE - MEDICS CO., LTD.,	Panasonic Corporation
Research Institute of National Rehabilitation center for Persons with Disabilities,	Bic Ban Co.
GOKEI INDUSTRY CO., LTD	Mazda Motor Corporation
KOS INTERNATIONAL CORP.	WAKO INDUSTRY CO., LTD. LIFT DIVISION
COMBI WELLNESS Corporation	

4 108,000 Visitors, Increase in the General Public

The 36th Int. Home Care & Rehabilitation Exhibition 2009 drew a crowd of 107,911 visitors. The general public consisted the biggest percentage of 33% which is a third of total. The next biggest visitors groups were Social Welfare Institution (15%) and Distributor (14%). Then came Home Care Service (10%). The percentage of each visitors group was almost the same as last year.

Date	Number of Visitors	Weather	Total Number of Visitors
Sep. 29 (Tues)	33,843	Cloudy & Rainy	—
Sep. 30 (Wed)	35,161	Rainy & Clear	69,004
Oct. 1 (Thurs)	38,907	Clear	107,911

